

## NEWS RELEASE: CHAIRMAN'S AWARD

### BEST WESTERN FORT LEE RECEIVES HOTEL CHAIN'S HIGHEST AWARD FOR QUALITY

[FORT LEE, NJ]—The Best Western Fort Lee in Fort Lee, New Jersey has received the Best Western Chairman's Award, the hotel chain's highest honor for outstanding quality standards. The Chairman's Award recognizes Best Western International hotels with a cleanliness and maintenance inspection score of 990 points out of a possible 1,000. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the award.

"Receiving the Chairman's Award from Best Western is a tremendous honor," explains Fitzroy Grizzle, General Manager. "This award demonstrates the Best Western Fort Lee's management's commitment to providing quality accommodations for our guests. Our housekeeping and maintenance departments have worked hard to achieve this level of excellence."

Located at 2300 Route 4 in Fort Lee, NJ, the property features 63 rooms and offers complimentary deluxe continental breakfast, complimentary high speed internet access, complimentary parking and much more!

Reservations may be booked by calling Best Western International's 24-hour, toll-free reservations number at (800) WESTERN. Reservations are also available from Best Western International's Web site at [www.bestwestern.com](http://www.bestwestern.com).

#### ABOUT BEST WESTERN INTERNATIONAL

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN®, providing marketing, reservations and operational support to over 4,000\* independently owned and operated member hotels in 80\* countries and territories worldwide. An industry pioneer since 1946, Best Western has grown into an iconic brand that hosts 400,000\* worldwide guests each night. Best Western's diverse property portfolio, its greatest strength, stems from a business model designed to give owners maximum flexibility to address market-specific needs. Equally committed to the business and leisure traveler, Best Western recently embarked on a five-year mission to lead the hotel industry in customer care. Since 2004, Best Western has served as the Official Hotel of NASCAR®. For more information or to make a reservation, please visit [www.bestwestern.com](http://www.bestwestern.com).